

NATPE 2010 Market & Conference

Content • Commerce • Connections

NATPE Video Live

As the world's premier multiplatform video association, NATPE offers year-round opportunities to promote your brand and company. This 3-part series of live sessions and networking events will be streamed live to an engaged virtual audience allowing you to maximize your marketing dollars.

NATPE and partner Stickcam.com will stream a series of three live events.

October 13, 2009

Broadband Leadership

Produced by:

NATPE VIDEO NUZE and Will Richmond
New York

November 11, 2009

Producing Multiplatform Content

Produced in association with:

Daisy Whitney's NEW MEDIA MINUTE
San Francisco

December 2009

Trends in Programming- Road to NATPE 2010

Los Angeles

Audience Estimate:

In addition to the benefits of a 250+ live audience you'll reach 17,000* or more virtual attendees.

* based on Legacy Talk-Back session at NATPE 2009

Format:

- Cocktail mixer prior to session
- Panel discussion or interview with industry leader
- Q&A with live and virtual audiences

Sponsor will receive:

- Signage at live event venue
- Opening title card with company logo and name prior to the start of the event
or
Client produced :30 second **pre** roll
- Client produced :30 second **post** roll
- Logo and link included in online schedule at NATPE.org
- Customized NATPE e-blast to promote the event

Complete Series Sponsor
\$15,000

Single Event Sponsor
\$7,500



NATPE 
10

MARKET & CONFERENCE
MONDAY – WEDNESDAY
1.25.10 – 1.27.10
MANDALAY BAY RESORT
LAS VEGAS NEVADA

Denise O'Connor
✉ Denise@NATPE.org

Maria Moscowitz
✉ MMoscow@NATPE.org

Evie Silvers
✉ Evie@NATPE.org

☎ 310-453-4440

☎ 310-453-3398